

# Belfast Restaurant Week 2019

## Registration and agreement

### Restaurant information

Restaurant Name \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

Contact name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

BID membership Belfast One  Destination CQ  Non BID member

Additional restaurants to include? Yes (give details over leaflet)  No

### Criteria

*Please confirm that your restaurant meets the below criteria*

Is within BT1 and BT2 area

Has 4+ scores on the doors

Serves 3 courses (starter, main, dessert)

Is within BT1 and BT2 area

### Participation

£10 lunch Monday 23 to Friday 27 September  2 courses for £15 Monday 23 to Thursday 26 September

Big Belfast Brunch Saturday 28 and Sunday 29 September (serve brunch 11am-2pm)  Events

***Once you have finalised your menus and event information please email the details to [lesley@theeventor.com](mailto:lesley@theeventor.com)***

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## Agreement

By signing this agreement I undertake that my restaurant/s listed below will take part in Belfast Restaurant Week 2019

1. By taking part in this promotion I agree that my restaurant/s will offer (tick all that apply):

- |   |                          |   |                          |
|---|--------------------------|---|--------------------------|
| A. £10 lunch Monday 23 to Friday 27 September                                     | <input type="checkbox"/> | B. 2 courses for £15 Monday 23 to Thursday 26 September** | <input type="checkbox"/> |
| C. Big Belfast Brunch Saturday 28 and Sunday 29 September (serve brunch 11am-2pm) | <input type="checkbox"/> | D. Events   | <input type="checkbox"/> |

2. *\*For those selecting option A*

By participating I agree that my restaurant/s will make this offer available to all customers showing their Belfast Restaurant Week voucher:

- **Monday 23 to Friday 27 September 2019**
- This offer will be available between **12pm and 2pm** (you can extend outside these times if you wish)
- **Last orders** will be accepted up **until 1.45pm**

3. *\*\*For those selecting option B*

By participating I agree that my restaurant/s will make this offer available to all customers showing their Belfast Restaurant Week voucher:

- **Monday 23 to Thursday 26 September 2019**
- This offer will be available between **5pm and 7pm** (you can extend outside these times if you wish)
- **Last orders** will be accepted up **until 6.45pm**

4. I understand that the mechanics of the offer involve customers presenting a digital or print image of Belfast Restaurant Week token promoted by Belfast One and Destination CQ and presenting 1 token for up to 4 people to claim the offer.

## Promoting the Offer In-House

5. In order to ensure this promotion receives maximum publicity my participating restaurant/s agree to:

- **Brief all staff by Friday 6 September 2019** to ensure customers ringing up to pre book are greeted by staff that are aware of the promotion.
- **Display a window sticker or poster** (supplied free of charge) in prominent position.

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6. In return Belfast Restaurant Week agrees to list your restaurant in all online and print advertisements for Restaurant Week. Belfast Restaurant Week commits to run the following advertisements:
  - Out of home advertising from Monday 12 August 2019
  - Radio advertising on Cool FM
  - Social media advertising from Monday 12 August 2019
  - Printed flyers of all restaurants taking part.
7. In addition the Belfast Restaurant Week will produce a selection of print vouchers to hand out to the general public in Belfast City Centre.

## SIGNED AGREEMENT

### On behalf of the Restaurant

I have read the above terms and conditions of Belfast Restaurant Week from 23 to 29 September 2019 and agree that my restaurant/s listed below will participate in this promotion and comply with the above.

Name of the participating Restaurants and Manager's signature:

Restaurant Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No: \_\_\_\_\_

Website: \_\_\_\_\_

### Manager's Agreement

Print name \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_\_